

Hampton Police Division Media Release

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For Immediate Release

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Hampton Police Division launches Citizen Observer Tip's Android app

The Hampton Police Division is launching an **HPD Tips** app for Android devices that enables the public to send anonymous tips to the police and lets the police respond back, creating a two way anonymous "chat".

Developed by CitizenObserver, a St. Paul MN company, **HPD Tips** puts a powerful new crime fighting tool into the hands of our community for all ages and demographics.

Through the use of this technology the Hampton Police Division is hoping that this capability will create a new paradigm for safer communities – especially in reaching out to a younger age demographic.

The **HPD Tips** app can be downloaded online at the Google Play store. In 2011, the Hampton Police Division released a similar application for the iPhone which can be downloaded utilizing iTunes. Both applications are available for free.

Citizens can also send an anonymous tip to the Hampton Police Division by texting the word 757HPD and their tip to 847411. The program is 100% anonymous. CitizenObserver's technology removes all identifying information before the police department see's it so there's no way to identify the sender.

About CitizenObserver

CitizenObserver, a St. Paul, MN company founded in 2000, provides web based alerting tools to law enforcement, education, and public safety agencies in over 40 states. The City of Hampton has been using CitizenObserver since November 2009.

Sergeant Jason Price will receive questions about this release at 757-727-6638.

END